



2019 BREWERY APPLICATION

Saturday, August 31st, 2019, 2:00 – 6:00 PM

The Village at Squaw Valley

Please check one:

- YES!** We will participate this year.
- We are unable to attend in person, but we will donate product.
- Sorry, we can neither attend nor donate product this year.

Company/Brewery Name: _____

Contact Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Distributor (if any): _____

Please check one:

- We will bring our own 10' x 10' "EZ Up" style pop up tent.
- We would like Achieve Tahoe to provide us with a 10' x 10' pop up tent. (Limited quantity.)

Please check one:

- We will be bringing our beer with us to the event on August 31st.
- We would like to deliver the beer to Squaw Valley the week prior to the event.
 - o Distributor: _____

Please check one:

- Yes, we would like to be a sponsor of the Foam Fest (see attached information sheet).
 - o Enclosed is a check for \$_____ made payable to **Achieve Tahoe**.
 - o Please charge my credit card \$_____:
Name on Card: _____
Card #: _____ Exp: _____ CVC Code: _____
Billing Zip Code: _____
- Sorry, we are unable to be a sponsor of the Foam Fest.

Please mail, fax or email this form to Camille Cauchois **no later than July 12th** so that we can include your brewery in pre-event advertising. Questions? Call Camille at 530-581-4161, ext. 5.

Fax: 530-999-2245 **Email:** Camille@achievetahoe.org **Tax ID #** 68-0024920

Thank-you and we look forward to seeing you at Squaw Valley on August 31, 2019!

"If I Can Do This, I Can Do Anything!"sm

Tel: 530.581.4161 | Fax: 530.999.2245 | P.O. Box 8339, Truckee, CA 96162 | www.AchieveTahoe.org

Physical Address: 2680 Alpine Meadows Road, Alpine Meadows, CA 96146



2019 BREWERY INFORMATION

Saturday, August 31st, 2019; 2:00 – 6:00 PM

The Village at Squaw Valley (open outdoor venue)

- Each brewery will be given one 10' x 10' space, assigned on a first-come, first-served basis.
- Brewers are encouraged to bring the following to the event:
 - A donation of the equivalent of **at least 4 kegs (2 kegs per style)** of your most popular and/or unique beers. Beer may be delivered the week prior to the event.
 - Jockey boxes and CO2 for keg beer.
 - One "EZ Up" logo tent to showcase your brand (10' x 10').
 - Banners, signs and any "give-aways" you would like to have at your tent.
 - Chairs/stools if you wish to sit down at your tent
- Prior to the event, we require each brewery to provide us with the following:
 - An Achieve Tahoe Brewery Application (**due July 12, 2019**)
 - A Certificate of Insurance naming Achieve Tahoe, its officers, employees and volunteers as "Additional Insured" for Achieve Tahoe's 30th Annual Foam Fest on August 31, 2019. Event location is 1960 Squaw Valley Road, Olympic Valley, CA 96146. Due by August 16, 2019.
- Achieve Tahoe will provide:
 - One plain 10' x 10' tent if you do not have your own. Quantities limited.
 - One 8' table.
 - Plenty of ice!
 - Tubs for your beer.
 - Volunteers to help as needed to load in; set up; pour product; replenish ice; clear garbage, recycling and swill; and clean up.
 - A tasting wristband and cup for up to 3 brewer representatives. Up to 4 additional event tickets may be purchased at half price.
- Event Details:
 - Load-in time: Saturday, August 31st, 2019 from 11:00 AM – 1:00 PM. Brewers must be ready to pour from 2:00 – 6:00 PM. Load-out time: After 6:30 PM. No early load out.
 - 2019 Music Line-Up: to be announced on July 12th. 2018 Music Line-Up: The California Honeydrops and Mojo Green
 - Number of Brewery Spaces Available: 30
 - The sale of alcohol is strictly prohibited and brewers must only serve to paid patrons who have an official Foam Fest wristband and souvenir cup.
 - All brewery staff must sign a Waiver & Release of Liability, and Media Release Agreement upon arrival at the event.
 - Achieve Tahoe's 501(c)(3) Tax ID is 68-0024920.

"If I Can Do This, I Can Do Anything!"sm

Tel: 530.581.4161 | Fax: 530.999.2245 | P.O. Box 8339, Truckee, CA 96162 | www.AchieveTahoe.org
Physical Address: 2680 Alpine Meadows Road, Alpine Meadows, CA 96146



PARTICIPATING BREWER SPONSOR
August 31st, 2019 in The Village at Squaw Valley

BREWER SPONSOR - \$250

- Your company's logo included on all Foam Fest flyers to be distributed in the region.
- Your company's logo placed on our website for 6 months, and recognition of your sponsorship on Facebook posts leading up to the event.
- Display of your company banner at or near the stage or entry areas.
- Priority placement of your beer tent near the music stage for maximum exposure. Can request placement if you have one in mind.
- Event entry and beer tasting for 2 adults in addition to those representing the brewery.



"If I Can Do This, I Can Do Anything!"sm

Tel: 530.581.4161 | Fax: 530.999.2245 | P.O. Box 8339, Truckee, CA 96162 | www.AchieveTahoe.org
Physical Address: 2680 Alpine Meadows Road, Alpine Meadows, CA 96146